

CVALCO Lead List Service

Request Form



Contact Information (please type or print)

Company Name

Contact Person

Email Address

Phone

Payment Details - if applicable (see below)

Payment Enclosed \$ _____ Credit Card Amount \$ _____

Bill my credit card monthly (I agree to have CVALCO keep my credit card number on file)

Name on card _____

CC# _____ Expires _____

Authorized Signature Date

Conditions of Use

- This request form is for the CVALCO Lead List Service. It is available to **members only** to promote their product or service.
- **Cost:** Names will be provided for 10 cents per name with a minimum prepayment of \$25 or choose to have your credit card number on file to be billed each month.
- **Payments:** Prepayment or approval for credit card to be kept on file and billed each month is required for purchasing leads. CVALCO accepts the following credit cards: VISA, MasterCard and American Express.
- **Restrictions:** Leads for which a fee is paid are for one-time use only. Use of any of the leads is for your business only. They are not to be shared with any other businesses or members of your association.

CVALCO makes every effort to ensure the accuracy of these names and addresses but makes no guarantees.

Format Information Leads will be sent via email in Excel, PDF and Word formats. Label format is compatible with Avery 5160.

Lead List Request Information You must have a specific marketing package to qualify for leads. *See other side for full lead list service details.* **Please check marketing package(s) below to receive the requested types of leads.**

Relocation Marketing Package
Relocation Leads (monthly) - 10 cents per name

No additional charges for Business and Convention Marketing Packages leads. Price is included with marketing package.

Business Marketing Package
CVALCO Membership Contact information (quarterly) - No charge for those with Business Marketing Package.

Convention Marketing Package
Meeting/Convention Planner Contact information (quarterly) - No charge for those with the Convention Marketing Package.

Tourism Marketing Package
Visitor Inquiry Leads - 10 cents per name
Interest Categories - please circle category(s) you wish to have selected.

Arts & Culture	Birding	Camping
Covered Bridges	Culinary	Cycling
Events	Fishing	Golf
Hiking	Rafting	Recreation
Running	Waterfalls	Wineries
Other _____		

or by City, State, Region, or Zip Code

California	Oregon
Washington	Portland/Salem
Lane County	Medford/Bend/Pendleton
Other _____	

These Lead Lists do not require a specific marketing package. Accessible to all members.

Membership List - 10 cents per name **Local Media Contacts** - No Charge

Needed By _____ Needed By _____

CVALCO Lead List Service

To assist with your marketing efforts, CVALCO will provide to **members only** contact information for each CVALCO membership marketing package. Because of the varying types of leads and time it takes to prepare, some are available for a nominal fee and others are available at no charge. You may only receive leads related to the specific marketing package(s) you have paid dues for. However, you may add marketing packages if you are interested in those leads.



The following are CVALCO's different lead options that are available for each marketing package.

Tourism Marketing Package:

1. **Visitor Inquiry Leads:** CVALCO receives daily visitor inquiries and those names and addresses of potential visitors are available to purchase. To help members target their markets, the names are divided by specific area of interest (see below for sample categories) or by region, state or zip code. Members are encouraged to use these leads to promote their business to potential visitors.

Cost: Yes - CVALCO will provide monthly lists to those members who wish to market their services on a regular basis. Each month's leads will be distributed until prepayment is used or charged to credit card on file. Names and addresses will be provided digitally via e-mail for 10¢ per name.

Sort Categories:

Arts & Culture	Birding	Camping	Covered Bridges	Culinary
Cycling	Events	Fishing	Golf	Hiking
Rafting	Recreation	Running	Waterfalls	Wineries

Region, state or zip:

California	Oregon	Washington	Portland/Salem
Lane County	Medford/Bend/Pendleton		

Relocation Marketing Package:

3. **Relocation Leads:** CVALCO receives relocation requests on a regular basis. Members targeting potential new residents to this area are encouraged to use these leads to promote their business.

Cost: Yes - CVALCO will provide monthly lists to those members who wish to market their services on a regular basis. Each month's leads will be distributed until prepayment is used or charged to credit card on file. Names and addresses will be provided digitally via e-mail for 10¢ per name.

CVALCO provides these lists quarterly via email

Convention Marketing Package:

2. **Meeting/Convention Planner Contact Information:** CVALCO compiles information on future conventions, trade shows and events coming to Lane County. The planner's name and contact information are available to assist members in marketing their products and services to these organizations on a quarterly basis.

Cost: No charge for those with the Convention Marketing Package.

Business Marketing Package:

4. **CVALCO Membership Leads:** Members have the opportunity to purchase the full membership list (name/address). We encourage our members to use these leads to introduce products, services and facilities to other CVALCO members.

Cost: No charge for those with the Business Marketing Package.
10 cents per name otherwise. Approximate cost is \$55.

How to Sign Up: Complete the request form on the back and submit it to CVALCO for processing.

Payment: Prepayment or approval for credit card to be kept on file and billed each month is required for purchasing leads. CVALCO accepts checks or the following credit cards: VISA, MasterCard and American Express.

Restrictions: Leads for which a fee is paid are for one-time use only. Use of any of the above leads is for your business only. They are not to be shared with any other businesses or members of your association.

If you have any questions about the **CVALCO Lead List Service**, please contact Wendy Reetz, Support Services Coordinator, at (541) 484-5307 or info@cvalco.org.