

# Basic Membership Application



Join the team at Travel Lane County to encourage tourism and economic development in the Eugene, Cascades & Coast region. Please complete this form to be part of this dynamic industry. This information is used in a variety of ways for external purposes such as the website and publications. In addition, as part of your membership, you may have a logo or photo displayed with your website listing.

Complete your business information below

**Company Name** \_\_\_\_\_

**Physical Address 1** \_\_\_\_\_

**Physical Address 2** \_\_\_\_\_

**Physical City, State, Zip** \_\_\_\_\_

**Billing Address (not published)** \_\_\_\_\_

**Billing City, State, Zip (not published)** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**Mailing City, State, Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Alt Phone** \_\_\_\_\_

**Fax** \_\_\_\_\_

**Toll free** \_\_\_\_\_

**Email** \_\_\_\_\_

**Website** \_\_\_\_\_

**50-word Description**

*Travel Lane County reserves the right to edit descriptions. This can be sent via email or on a separate sheet of paper.*

**Note: please complete the contact information on the next page.**

Select type of marketing package and category

**Basic Membership - \$230** (select one marketing package)  Tourism  Convention  Relocation  Business

**Additional Marketing Packages** (\$50 each)  Tourism  Convention  Relocation  Business

**Category** (select one with membership) \_\_\_\_\_

**Additional Category** (\$50 each) \_\_\_\_\_

Complete payment information		Cash	Check	Credit Card (AMEX, MC, VISA)
Basic Membership Investment	\$ _____			
Additional Marketing Packages	\$ _____			Card # _____
Additional Categories	\$ _____			Expiration date _____ CVVR # _____
Administrative Fee	\$ _____ <b>15.00</b>			Signature _____
<b>Total Amount Enclosed</b>	\$ _____			Date _____

**Return this form & payment to: Travel Lane County, PO Box 10286, Eugene OR 97440 or fax 541.343.6335**

*Membership dues in Travel Lane County are not deductible as a charitable contribution for Federal Income Tax purposes. However, these dues may be treated as a business expense, to the extent provided by law.*

# Contact Information



Travel Lane County utilizes a database to contact our members. You may have more than one contact per account. Below explains the different types of contacts we identify in our system.

- **Primary/Billing** – The person for your organization that is the main point of contact for all Travel Lane County correspondence and billing. There can be only one Primary contact. This is the primary decision maker for Travel Lane County business. The Primary contact also receives all sales and services leads.
- **Primary Sales** – This contact receives all sales and services leads for the appropriate marketing package. They have the authority to respond to leads sent by Travel Lane County staff. There can be more than one Primary Sales contact.
- **Secondary** – The Secondary contact may receive email communications such as the updates and is a person that Travel Lane County staff may interact with.

Complete the contact information below for your business

**Type**  **Primary/Billing** (one primary per account) \_\_\_\_\_

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Direct Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Travel Lane County provides member opportunities and information via email. Please check the box(es) below for which emails you wish to receive.**  *Calendar of Events* (twice a week)  *Tourism Industry News* (monthly)

*Travel Lane County Member Update & Special Announcements* (at least monthly)

*Convention Marketing Package only - Please send me the Convention & Sports Planner Contact information* (quarterly)

Is this contact at a different location?  Yes  No

If yes, address \_\_\_\_\_

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**Type**  **Primary Sales**  **Secondary** (select the appropriate type) \_\_\_\_\_

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Direct Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Travel Lane County provides member opportunities and information via email. Please check the box(es) below for which emails you wish to receive.**  *Travel Lane County Update & Special Announcements* (at least monthly)

*Tourism E-Newsletter* (monthly)

*Calendar of Events* (twice a week)

Is this contact at a different location?  Yes  No

If yes, address \_\_\_\_\_

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**Type**  **Primary Sales**  **Secondary** (select the appropriate type) \_\_\_\_\_

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Direct Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Travel Lane County provides member opportunities and information via email. Please check the box(es) below for which emails you wish to receive.**  *Travel Lane County Update & Special Announcements* (at least monthly)

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